Dikult 105 :: Web Design I :: Autumn 2017 Reading List

Mandatory reading

1. **CODING**
   Niederst Robbins, Jennifer
   Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics
   O'Reilly Media. Fourth Edition 2012. 624 pages. ISBN-10: 1449319270 *(ebook available)*
   This book starts from scratch, as does the course. Students who have never coded before may, however, experience the learning curve in this course as steep, and are thus advised to acquire this book as soon as possible and start using it (read, understand, try out the coding) before the course starts.

2. *VISUAL DESIGN*
   Golombisky, Kim and Rebecca Hagen
   White Space is Not Your Enemy: A Beginner's Guide to Communicating Visually through Graphic, Web & Multimedia Design.
   A K Peters/CRC Press. Third Edition 2016. 312 pages. ISBN-10: 1138804649 *(ebook available)*
   NOTE: The second edition from 2013 (Focal press) can be used as well.
   A general approach to common principles in design and layout. You will find this useful for all kinds of design work, both in print and on web.

3. **NAVIGATION AND ARCHITECTURE**
   Rosenfeld, Louis, Peter Morville and Jorge Arango
   Information Architecture. For the Web and Beyond
   O'Reilly Media. Fourth Edition 2015. 486 pages. ISBN-10: 1491911689 *(ebook available)*
   We will cover half of the book. The other part will be covered in the next course, Dikult 205. It is the standard reference book in the field since the nineties. Please use the latest (fourth) edition.

4. **SCREEN DESIGN**
   Marcotte, Ethan
   Responsive Web Design
   A Book Apart 2011. (No. 4) 143 pages. ISBN-10: 098444257X *(ebook available)*
   From the inventor of responsive design, i.e., making web sites work equally well on large and small screens, tablets and phones.

5. **CONTENT DESIGN**
   McGrane, Karen
   Content Strategy for Mobile
   A Book Apart 2012. (No. 8) 165 pages. ISBN-10: 1937557081 *(ebook available)*
   From one of the most prominent web/content designers in the field, on how to shape the content and message to suit mobile viewing.

There will be additional mandatory readings for accessibility, storyline, user testing etc. Those readings will be made available as PDFs or as links to web resources.